

# ***LAS VEGAS CADILLAC & LASALLE CLUB***

## **DECEMBER 2007 NEWSLETTER**

### **President's Message:**

Thanksgiving is behind us and Christmas is just ahead. This year sure has gone by quickly! The Club will be supporting the Christmas Toy Run again this year. You can bring your unwrapped toy to our monthly meeting December 13<sup>th</sup> and it will be taken to the Toy Run.

The **Annual Holiday Party**, hosted this year by Ed and Diane Cholakian, will be held on Saturday December 15<sup>th</sup>. All Club members and their guests are invited but you **Must RSVP to Bob Koteris at (702) 873-9032 by 12/11/07**. See the events section of the Newsletter for more information.

The first press release announcing the 3<sup>rd</sup> Annual **Cadillac Through The Years Car Show** went out this past week. The show will be held Sunday Feb. 10<sup>th</sup> at The District in Henderson. Mark your calendar now; this is a must-attend event for all Las Vegas Region members.

Check out the monthly update on our upcoming Grand National (GN) later in the Newsletter. The GN committee will be holding monthly planning meetings starting January 3, 2008. The schedule is to meet the first Thursday of each month in the second floor training room at Findlay Cadillac. All Members are encouraged to attend these meetings and get involved with the GN 2009 planning process.

Check out the new Las Vegas Region website [www.lasvegasclc.org](http://www.lasvegasclc.org). In addition to information about the Club, the website is structured to contain the Monthly Newsletters, pictures from our events, membership applications, etc. Although still evolving, the website is very functional. Try accessing the monthly Newsletter. We would like to make the website the primary means of communication for the Club.

Before you perform your next oil change you should read the information about the new SM rated oils on the National website [www.cadillaclasalleclub.org](http://www.cadillaclasalleclub.org).

The Club is looking for someone to take over the Monthly Newsletter. If you have writing and computer skills and would like to take on this responsibility contact me at 562-0940.

Have a great Holiday Season,

**Colin**

# ***LAS VEGAS CADILLAC & LASALLE CLUB***

**New Member Activity:** The Las Vegas Region is continuing to grow in size. This month we welcome new members J. P. Parsons who has a 2006 XLR and George Thomas who has a 1993 Sedan deVille.

**New Member Applications:** Check with Dave Fornes for your supply of new member applications. Members are encouraged to keep membership applications in their classic car and their daily driver. Dave has created a new form that handles both the Las Vegas Region and the National application. Membership in the National is required to belong to the Las Vegas Region. The membership fee includes both for \$59/year.

## **Car Shows and Club Events:**

Our first event for November was an old favorite: **Phil Maloof** opened his house for Club members and their guests to enjoy his collection of memorabilia, theater organs, and classic cars. Phil continues to expand his car, organ and memorabilia collections. The event was held on the first Saturday in November at 10:00 am. We met Phil first at the garages located on the west side of South Rancho Drive behind his house. As always, the car collection was just overwhelming! After viewing the car collection we traveled to Phil's house and enjoyed his theater organs.



Club members attended the **Veterans Day Rod and Custom Show** held Nov. 4<sup>th</sup> at the Multi Cultural Center in Henderson, NV. The Club was represented by;

- |               |                        |
|---------------|------------------------|
| Hal Sheaks    | 1970 Eldorado          |
| Chris Dodge   | 1978 Eldorado Biarritz |
| Chuck Bertram | 1957 Coupe deVille     |
| Ed Pentesco   | 1960 Eldorado Brougham |

Everyone attending enjoyed the day. The show concluded with Chuck Bertram and Chris Dodge winning Top Twenty Pick Awards. Congratulations to Chuck and Chris (pictured above).

# ***LAS VEGAS CADILLAC & LASALLE CLUB***

Colin Christie represented the Club at the **6<sup>th</sup> Annual Art, Shirley & Sheri's Car Show** Saturday Nov 10<sup>th</sup>. The event was open to Street Rods, Muscle Cars, Customs and pre-1960 vehicles. Colin displayed his 1917 Cadillac. Everyone attending the show enjoyed the Type 55 Phaeton.

Check out the **Henderson Christmas Parade** in Downtown Henderson that starts 10am on Saturday December 8<sup>th</sup>. Club members Richard Belluscio and John Bergler will be driving the mayor and other dignitaries in their classic Cadillacs during the parade.

Findlay Cadillac will be holding a blood drive Saturday December 8<sup>th</sup> at the Dealership. If you would like to donate blood; contact Pat Wall (702) 419-7186 to set up a time.

## **DECEMBER / JANUARY EVENTS**

The **Annual Holiday Party**, hosted this year by Ed and Diane Cholakian will be held at their new home at 10445 Schirlls St. on Saturday December 15<sup>th</sup>. The Schirlls address is also the new location for Ed's business - All Cadillac's of the '40s and '50s. This year we are trying something different. The party will be held during the afternoon from 2 – 6pm allowing everyone to enjoy our classic cars. All Club members and their guests are invited but you **Must RSVP to Bob Koteris at (702) 873-9032 by 12/11/07**. This is a BYOB party with food and soft drinks provided by the Club.

Ed and Diane's house can be found by taking I 15 to the new Silverado Ranch exit (near the South Point Hotel and Casino). Exit at Silverado Ranch and go west a half block and make a left on to Dean Martin Drive (Industrial Rd.). Proceed south one mile and make a right on Cactus Ave. Proceed west on Cactus Ave. for 0.75 miles and turn right on Schirlls. Ed and Diane's new home is the first driveway on the left. If you need help locating the house you can call Ed at (818) 903-1147.

**January 1<sup>st</sup>, Run To The Border;** 8am to 3pm, Buffalo Bill's Casino, Primm, NV.

If you want to drive to Primm with other Club members, we plan to meet at 8:30am at the I 15 Blue Diamond off ramp west of the Interstate across from the Silverton Casino.

**Cadillac Through The Years - 2008:** The first press release announcing the show went out this last week and planning activities continue for this major event scheduled for the Sunday before Valentines' Day (Feb. 10, 2008). The photo shoot for the featured cars was completed on Monday Nov. 5<sup>th</sup>. Aaron Mancuso's Duchess Green 1956 Coupe deVille and Colin Christie's Italian Cream 1939 LaSalle Sedan were selected as the featured cars for the event.

Promotional activities will get underway after Christmas. Starting the first week in January we will display a classic Cadillac or LaSalle on the showroom floor at Findlay Cadillac. Each classic car will be on display for one week. Several Club members have already agreed to display their classic; if you would like to add your vehicle to the list for consideration contact Colin Christie at (702) 562-0940. Starting in January, we also expect to be involved in several promotional activities with the local print and video media.

We will be using the information placards created for each car during the last two shows again this year so bring yours with you to the show. If you have a new car for this year's show, an information placard will be created based on the information contained on your registration form. By the way, these placards cost \$40 each. Take good care of them.

# ***LAS VEGAS CADILLAC & LASALLE CLUB***

Attached to the Newsletter and on our website is a registration form for the show. The show is open to all Cadillac and LaSalle vehicles but you must register. Club membership is not required to participate. If you know someone with a classic Cadillac give them a registration form and invite them to the show.

## **2009 Grand National Update: John Bergler**

Well our club logo for the 2009 Grand National is finally here.  
I think it came out great!



During our last GN meeting we added another committee. This committee is called "Promotions". Dr. Ray Craig and Justin Hoeft agreed to head up this committee. Their responsibilities will include the development of items such as the GN application, articles for the Self Starter, a brochure promoting our event, etc. We thank them for their help and contribution.

It was decided that we would have a GN planning meeting on the first Thursday of every month beginning on January 3, 2008. So if you are on a committee or just interested in making this one of the best Grand Nationals ever, then mark your calendars and plan on attending.

The next Grand National Committee Meeting has been scheduled for  
January 3<sup>rd</sup> at 7PM at Findlay Cadillac.

Till next time,

**John Bergler**

# ***LAS VEGAS CADILLAC & LASALLE CLUB***

**THE LAS VEGAS CADILLAC CORRAL** has Cadillac cars and parts for sale or wanted by our members. All active members of the Las Vegas Region are invited to submit Cadillac-related items wanted or for sale. Contact Hal Sheaks at (702) 243-0035 by the 25<sup>th</sup> of the month.

The Club has access to a number of Cadillac & LaSalle Club **tee shirts, golf shirts, and jackets**. To purchase these items contact Hal Sheaks, phone number (702) 243-0035.

**LOOKING AHEAD** to other car events of interest:

**12/15/07**      **Christmas Toy Run;** 11am Mystic Lodge Casino, 920 S. Boulder Hwy. Henderson, NV

**3/16/08**      **Concours 'd Elegance Car Show;** Carefree, AZ. hosted by the Sonoran Desert Region

## **FINDLAY CADILLAC**

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10% OFF PARTS AND LABOR**



**THIS COUPON EXPIRES DECEMBER 31, 2007**

Hot Line # (702) 392-7879

[www.lasvegasclc.org](http://www.lasvegasclc.org)